

Gentrification of the Port of San Diego

The case for building Social Capital



Little space allocated to the fishing industry in the Port

Land and Water Use Allocation

<u>USE</u>	<u>ACRES</u>	<u>& TOTAL</u>
COMMERCIAL	758	14
Commercial fishing	19	0.5
INDUSTRIAL	1424	26
PUBLIC RECREATION	961	18
CONSERVATION	1458	27
PUBLIC FACILITIES	616	12
MILITARY	152	3

Relatively few fishermen in San Diego

Fishermen by Gear Type



SAN DIEGO FISHERMEN	
Net	34
Trap	39
Hook and Line/Harpoon	21
Albacore Troll & Bait	11
Dive	16
Total	121



Population of San Diego County
3,140,069

High variety, low abundance of fish landed in San Diego

- INVERTEBRATES; Rock crab, Spider crab, Kellet's whelk, Red sea urchin, Purple sea urchin, Turban snail, Spiny lobster
- GROUND FISH; Black gill rockfish, Black cod, Sand dabs, Bank rockfish, Brown rockfish, Copper rockfish
- DEEP NEARSHORE; Sheephead, Cabezon, Halibut, Barracuda, Dorado
- PELAGICS; Swordfish, Thresher shark, Mako shark, Opah, Bluefin, Albacore, White Seabass, Yellowtail
- COASTAL PELAGICS; Sardines, Squid, Anchovy, Mackerel, Kingfish

Ex-vessel Value of Fish landed \$ 5.6 Million /ann.

Value of San Diego Agriculture Products

\$5.1 billion/ann.



What is needed to revitalize the industry?

- Infrastructure
- Social Capital
- Improved access to local fish
- Pathway for new entrants



Infrastructure Needed for a Working Fishing Harbor

- Berthing
- Offloading pier/ Hoists
- Ice/Cooler space
- Dockside market
- Net mending area
- Gear storage
- Meeting room



Our attempts at building Social Capital

The road to a Community Fishing Association

ASSOCIATIONS FORMED

- 501 c03
San Diego Fishermen's Working Group
- LLC
San Diego Seafood harvesters
Tuna Harbor Dockside Market
- Marketing Association
San Diego Seafood Harvesters

FUNCTIONS/GOALS

- Non-profit to obtain grants.
- Sell a variety of local fish
- Operate the dockside market
- Access to resources. Orderly distribution

What is a Community Fishing Association (CFA) ?

It should have membership from the Community:

Fishermen

Aquafarmers

NGO, Extension Program

Scientists

Chefs, processors

Consumers- diverse ethnic groups

Local government (Port, City)

Local Resource Managers



What's the role of the Community Fishing Association?

Develop economically and ecologically sustainable fisheries

- Direct marketing
- Access to local fisheries
- Access to new entrants

Maintain fishing infrastructure

- Develop political and economic clout to delay the gentrification of urban waterfronts
- Attract the community to the waterfront to observe a working waterfront

Community outreach and education

- Edutaining efforts



How can a Community Fishing Association improve the relationship with the Port Authority?

Problem

Port bureaucracy is not set up to deal with fishing groups

Gentrification. Other interests pay more to use Tidelands property

It does not fit with Port plans

Solution

Establish a Corporation capable of entering into agreements with the Port

Demonstrate that the public wants to visit the docks and is interested in fishing history and culture

Show the fishing as part of an overall marketplace on the docks

How can a Community Fishing Association recruit supporters/partners?

Issues

- A sustainable funding stream cannot rely on grants but must be funded through obtaining a better price for fish
- Direct marketing is needed to improve fish prices
- Local Fisheries have all but disappeared from San Diego (86% of fish consumed is imported)
- Consumers do not think that local seafood is a viable option

Supporters

COMMUNITY



We came to the Symposium to learn from others

- Ports where Fishing is treated as an important asset
- Sea Grant
- Fishing Associations
- Fishery managers

LET'S DO LUNCH

