Documenting the Heritage of the U.S. Tuna Fishery in San Pedro, California







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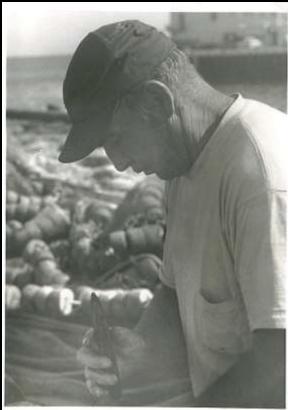
Overview...

- Goals and Objectives of the Project
- Relevance to working waterfronts
- Progress to date
- ✤ Challenges
- ✤ Next Steps



Goals and Objectives...

- Document the oral histories of fishermen, cannery workers, and their families from San Pedro, Terminal Island, and surrounding neighborhoods.
- Tell the story of an industry that formed a vital and interwoven component of the community fabric.
- Fostering community support for preserving and promoting it's heritage as a viable component of the working waterfront.



Relevance to waterfronts...

"It's always good to remember where you come from and *celebrate it*. To remember where you come from is part of where you're going." - Anthony Burgess

Progress to date...

- NOAA Fisheries \$10,000 kickstart
- Workshop spring 2012, story lines developed
- Field trip to San Diego Tuna History Exhibit
- Videographer hired, first interviews conducted including 100 year old Mary Misetich!



Interviews transcribed, Project video trailer created

Project Trailer video...



Challenges...

✤ Conceptual

- Recruitment
- ✤ Time of the essence
- ✤ Funding



Port of Los Angeles' Terminal Island named a 'most endangered' historic place

Next Steps...

- Writer hired, script for full length film under development
- Recruitment of additional partners and funding
- Website under construction with donation portal
- Date/Venue for gala film premiere selected... December 2013/AOP





Partnerships...

- NOAA Fisheries
- Aquarium of the Pacific
- Tri-Marine Group, Inc.
- San Pedro Bay Historical Society
- John Dutton Media Group
- ✤ 8flowcreative



http://www.st.nmfs.noaa.gov/voicesfromthefisheries



http://8flowcreative.com/about-us/index.html





http://www.aquariumofpacific.org/ http://swr.nmfs.noaa.gov/



http://www.trimarinegroup.com/



http://sanpedrobayhistoricalsociety.org/

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Thanks for listening...

