

# Leveraging our Trade Strengths

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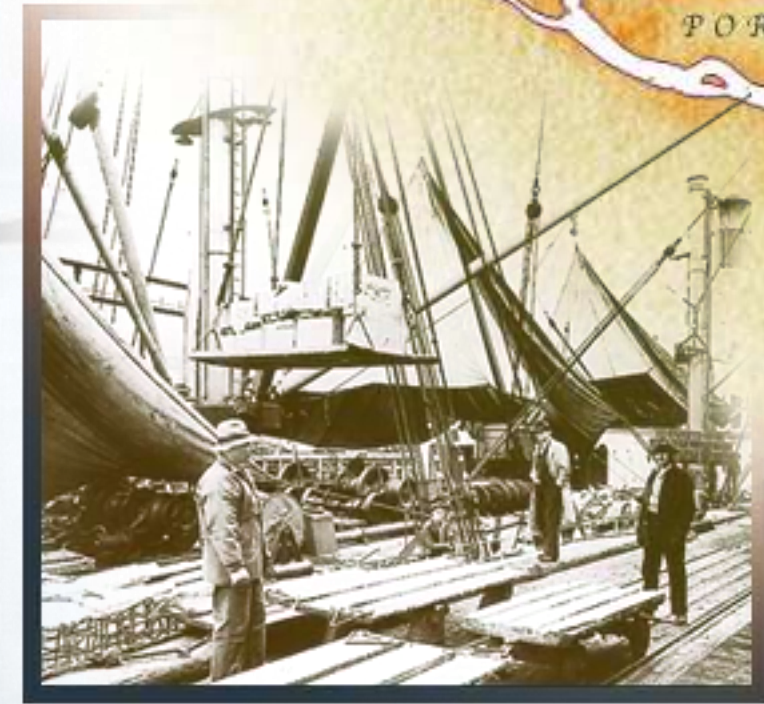
 **PORT OF PORTLAND**  
Possibility. In every direction.™



# Port of Portland: Established 1891

COLUMBIA RIVER

**Mission:** To enhance the region's economy and quality of life by providing efficient cargo and air passenger access to global markets



PORTLAND



# Port of Portland Footprint





# The Transportation Advantage

Roads, Rivers, Rail and Runways





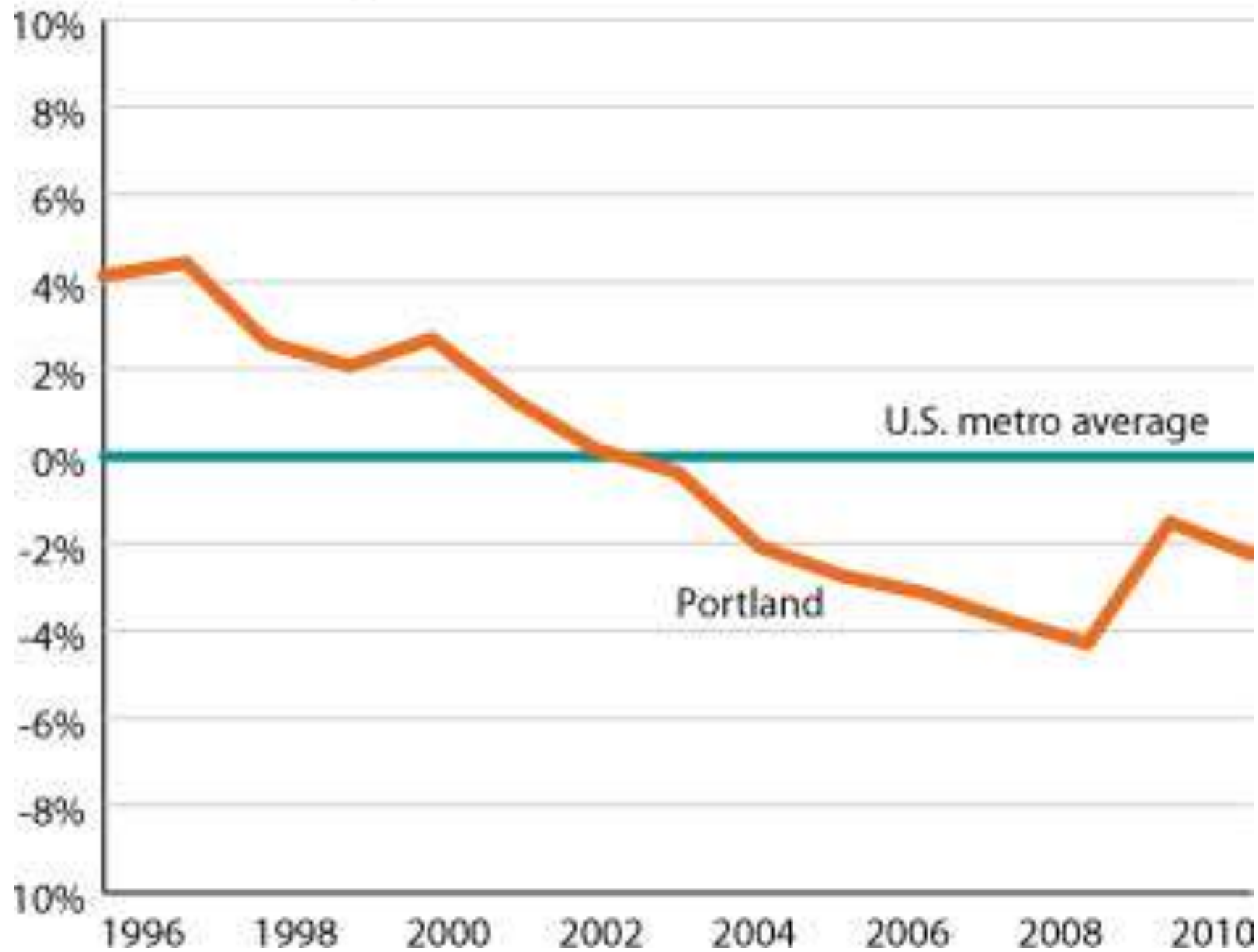
# The Portland/Vancouver Region's Potential for Economic Recovery and Growth

1. Region's wages are not keeping pace
2. Our region is trade dependent and traded sector jobs will define our future
3. Regional transportation investment for business market access remains critical to the success of our traded sector
4. Land for international market access and on which to grow traded sector jobs is needed



# Per capita income

**Figure 13: Per capita income in Portland relative to top U.S. metro average**



# Leveraging our Trade Strengths

- Portland/Vancouver exports 1/5<sup>th</sup> of its economic output, ranking second in the US. (Brookings Institution, July 2012)
- Portland/Vancouver ranked 2<sup>nd</sup> in growth in value of exports from 2003 to 2008 (Brookings Institution, July 2012)
- Portland/Vancouver is 23<sup>rd</sup> in population but is the 12<sup>th</sup> largest exporting region by value in the US (Brookings Institution, July 2012)
- Oregon is the 9th most trade dependent state in the nation
- Oregon's businesses export more than \$19.3 billion in goods annually





# Challenges Facing the Region

## Transportation Infrastructure

- River Navigation Channels/Jetties
- Rail Improvements
- Runways
- Roads





# Challenges Facing the Region

## Pressure from Urban Activities





# Challenges Facing the Region

## Interface of Harbor with Habitat





# Challenges Facing the Region: Superfund





# Challenges Facing the Region

## Harbor Land for Expansion

- Right Location
- Reasonably priced
- Access Efficient
- Development Ready

**West Hayden Island**

**T6**

**T5**

**T4**



# Tools and Strategies

- Increase awareness of working harbor
  - “Portland Harbor Behind the Scenes”
  - Harbor Tours
- Ensure local zoning supports working harbor uses
  - Retain industrial sanctuary concept
  - Support mitigation banks as a way to focus mitigation
- Prioritize transportation investments and protect existing freight corridors
- Annex West Hayden Island into the City of Portland for future marine terminal development





**“Portland has a history of intentional action to promote and protect its waterfront economy and industrial base.”**

**— Carl Abbott**

**Professor of Urban Studies, Portland State University**

