Seattle Maritime Festival: Celebrating our Working Waterfront

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Seattle Maritime Festival: 
Celebrating our Working Waterfront

History, Budget, Umbrella Dates, Locations and Goals
Goal 1: Build Community Partnerships

- Maritime Businesses
- Schools, Colleges, Maritime Training Programs
- U.S. Coast Guard, Fire Department and other government agencies
- Center for Wooden Boats and other maritime organizations
- Environmental and community organizations
- Labor
- General and trade media
- Seattle Chamber of Commerce
- Downtown Seattle Association
- Waterfront restaurants, attractions and hotels
Seattle MARITIME FESTIVAL 2011
Celebrating the Centennial of the Port of Seattle

MAY 12-14, 2011   DOWNTOWN SEATTLE WATERFRONT

World's largest Tugboat Race, Yachtboat Parade, Waterfront Chowder Cook-Off, Boat Building Contest and Survivor Suit Races, Free Harbor Tours, KidsZone, Coast Guard Water Safety Expo, Stories of the Sea, Maritime Career Day, Maritime-Festival Luncheon, and a container ship full of other family fun. For details, visit www.SeattlePropellerClub.org or call (206) 787-3163.
Goal 2: Create Public Involvement
Stories of the Sea

Highliner Tavern, Fishermen’s Terminal

14 Fisher Poets, Full House
Family Fun Day, Saturday attracts up to 35,000 people, industry participation and extensive media coverage.
Two hours of narrated demonstrations and workboat parade
Abandon Ship Demonstration by students from the Seattle Maritime Academy
US Coast Air-Sea Helicopter Rescue Demonstration
A Tugboat Ballet courtesy of the Canadian Navy
25 tugs participating in three heats of races
Quick and Dirty Boat Building Contest

12 Teams. Only one sinking.
12 Teams battled for the World Invitational Survival Suit Championships!
Tours of a Coast Guard vessel, tugs, seafood processor, fireboat, environmental response vessels, Sea Scout vessel and others.
Three Free Harbor Tours, courtesy of the Port of Seattle. Each tour carried 400 passengers.
Waterfront Chowder Cook-Off
9 Restaurants, nearly 1,000 Tasting Passports Sold
Over 1,000 boats built in a day!
Nautical Bouncers for Kids
Remote Control Boats
No arts and crafts booths. No collection of food booths. No music stage. Just the working waterfront.
Goal 3: Promote the Industry
Goal 4:

Tell our Economic and Community Impact Story

Welcome!

Working Waterfront Workshop: Environmental Leadership, Stewardship and Collaboration

91 people registered including all aspects of government, business, labor, and the community.
Goal 5: Showcase Maritime Careers at Career Day

• 500 students from 16 area schools and over 200 adults.

• Twenty-four organizations had booths and seven vessels were in the marina.

• Speakers, demonstrations and a focus on great careers.
Goal 6: The Industry Celebrates the Industry

Seattle Maritime Festival Luncheon with 400 guests on board a cruise ship moored in Downtown Seattle.
Bill Bryant, Commission President, Port of Seattle, receives the Public Official of the Year Award from Eric King, Seattle Propeller Club President.
Tay Yoshitani, Port of Seattle CEO, Presents the Maritime Environmental Business of the Year Award to Holland America
Steve Welch, Todd Pacific Shipyards receives the Puget Sound Maritime Achievement Award from John Lockwood.
Goal 7: Support the Community
Raise funds for Sea Scouts, Seafarers Center & Seattle Propeller Club
Goal 8: Highlight the Port of Seattle
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