Communities, Ecosystems and Waterfronts:
Case Studies from the West Coast EBM Network
Network Structure

- 7 member projects
- 501(c)3 organization
- Regional partnerships
- Coast-wide outreach
Network Focus

- Early (2009-11)
  - Learning Network
  - Characterize EBM
  - Regional Outreach
- Revaluation: 2012
  - Beyond EBM
  - Community Focus
- Leverage Key Issues
“On the ground...”

- Communities
- Ecosystems
- Waterfronts
Communities
Ecosystems
Waterfronts
“Ecosystem-based management is an integrated approach to management that considers the entire ecosystem, including humans. The goal of ecosystem-based management is to maintain an ecosystem in a healthy, productive and resilient condition so that it can provide the services humans want and need. ... “

EBM link to Waterfronts

- Local fishing ports
- Sustainable seafood marketing
- Coastal business
- Public access
- Habitat protection and restoration
- Preparing for climate change
- Scientific research
Port Orford Ocean Resource Team

- Local pop’n: ~1100
- Small fishing port
- “Triple Bottom Line”
- Community Stewardship Area
- Driven by local fleet
Port Orford Ocean Resource Team

- Local Fishing Fleet / CFA
- Redfish Rocks Marine Reserve
- Sustainable Seafood Marketing
- Marine Science Center
- Annual Water Festival

www.oceanresourceteam.org
Humboldt Bay Initiative

- Local pop’n: ~130,000
- Local Ecosystem Project → 501c3
- Local, State, Federal Partners
- Wide range of issues
Humboldt Bay Initiative

- Climate Change Adaptation Project
  - Climate adaptation priority
  - State funding
  - Strategies for human infrastructure & natural communities
- Support of Humboldt Bay Harbor District Aquaculture permit process
- Link to MLPA Process – Engaging stakeholders
- Linking coastal stakeholders and business to managers, NGOs, public
Santa Monica Bay Restoration Commission

- Local pop’n: ~7,000,000+
- NEP, Independent State Entity
- Coordination of management, research, local interests
- Center for Santa Monica Bay Studies
Santa Monica Bay Restoration Commission

- Lighthawk survey flights for boater data
- Kelp restoration – link to local fishing ports
- Boater education & water quality outreach
- Recent: port redevelopment, waterfront expansion, seagrass growout

www.santamonicabay.org
“On the ground...”

- Engaging waterfront business
- Scientific research
- New & emerging issues
- Link waterfront to ongoing processes (state/regional/fed)
- Public outreach and education
EBM & Waterfronts: Lessons

- Money talks
- Know your audience
- Know your reputation
- Stay nimble
- Local successes
Thank you!

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