

Welcome!

As we wait to get started, please:

- Check out the Zoom functions – mute, camera on/off, raise hand, chat, etc.
- Introduce yourself in the chat
 - Name
 - Affiliation
 - Brief statement about your interest in the WSG RFP



Washington Sea Grant 2025 Outreach Workshop

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Outreach Workshop Agenda

1:00 p.m. Brief introduction to Washington Sea Grant and the RFP

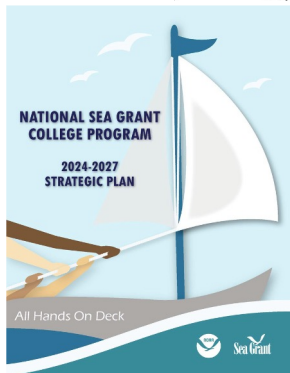
1:30 p.m. WSG outreach staff introductions

2:30 p.m. *Break*

2:40 p.m. Networking - breakout rooms

Washington Sea Grant

- 54-year NOAA-university partnership housed in UW College of the Environment
- Part of national network of 34 Sea Grant Colleges located throughout coastal states
- Federal allocation of approximately \$3M annually is matched on 2:1 basis with state and university dollars
- 37 staff in locations around western WA manage research and education activities; offer outreach, technical assistance, engagement and education programs; supported by communications
- Approximately \$1M per year to support competitive projects selected through biennial request for proposals



Environmental Literacy and Workforce Development
Healthy Coastal Ecosystems
Sustainable Fisheries and Aquaculture
Resilient Communities and Economies



WASHINGTON SEA GRANT
2024-2027
STRATEGIC PLAN



Research
Outreach and Education
Communications

By the Numbers 2018 – 2023

- More than **\$190 million** in services and economic benefits to Washington State
- More than **1.4 million** coastal residents, boaters, fishermen, shellfish growers, small business owners, natural resource managers, coastal planners and K-12 students reached
- More than **100,000** volunteer hours contributed, valued at **\$3.6 million**
- **Hundreds** of partners from government, academic, industry and nongovernmental sectors
- More than **300** communities implemented sustainable development practices/policies



Outreach and Engagement

WSG staff conduct research, technical training, workshops and outreach events that reach several thousand WA residents annually

- Puget Sound water quality
- Small oil spill and sewage pollution prevention
- Habitat protection and restoration
- Coastal community hazard resilience
- Ocean acidification
- Invasive species
- Marine safety
- Tsunamis
- Coastal community development
- Human well-being
- Aquaculture



Communications

WSG's communications team brings the knowledge held by researchers and outreach staff to resource managers, decision-makers and the public

- Clear, accurate and aesthetically-compelling written and visual materials including feature articles, blog posts, flyers and social media
- Media savvy that garners attention from local, regional and national publications
- Advice on how to raise awareness on marine and coastal issues within our local communities

The collage features several key communication items:

- WASHINGTON SEA GRANT** newsletter header with a scenic coastal image.
- Aquaculture** article snippet with a photo of a fish farm and text discussing market planning and aquaculture practices.
- SEA STAR** newsletter cover featuring a group of people on a beach.
- Seafood Direct Marketing Manual** cover showing a fisherman with a large fish.
- Quality Troll Salmon** brochure with a grid of photos and text about salmon quality.
- EUROPEAN GREEN CRAB** brochure with a photo of a crab and text about its impact on the local ecosystem.
- A **2025** calendar with monthly grids and a small illustration of a fish.
- Sea Grant** logo and contact information.

Education Programs



Marine Science & Policy Fellowships

**John A. Knauss
Marine Policy
Fellowship**



**WSG
Hershman
Fellowship**



**WSG
Keystone
Fellowship**



Competitive Research

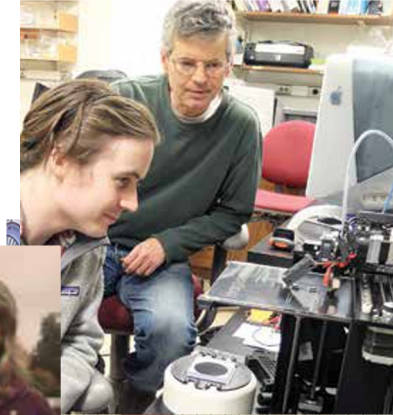
Biennial request for proposals



Competitive Research

2023 RFP

- 25 pre-proposals, \$6.1 million
- 22 full proposals, \$5.5 million
- 9 funded proposals, \$2.25 million
- Partnership with Puget Sound Partnership



RFP - Key Documents



Diversity, Equity and Inclusion

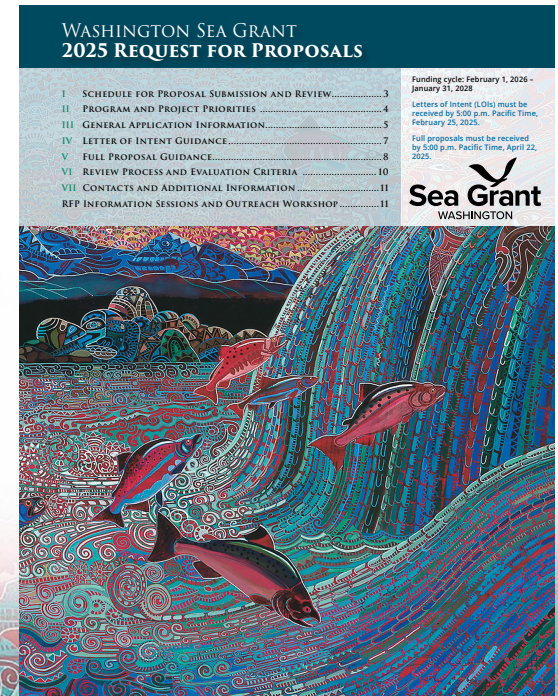
10-year Roadmap



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2025 Request for Proposals

- Investment of \$2M over two years to support 6-9 projects
- Each project must:
 - align with WSG strategic plan
 - meet evaluation criteria
 - include an engagement plan
 - be submitted through *eSeaGrant*
- Eligible PIs – affiliated with university, 2 or 4-year college, museum, research laboratory, non-profit, or tribal institution in Washington State



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2024 – 2027 Strategic Plan

WASHINGTON SEA GRANT
2024-2027
STRATEGIC PLAN



Environmental Literacy and Workforce Development: educate students of all ages; build workforce capacity; strengthen public understanding

Resilient Communities and Economies: build community resilience to coastal hazards and climate change; prevent pollution and maintain coastal water quality, develop economic and environmental tools for coastal communities

Healthy Coastal Ecosystems: understand ocean and coastal environments; use traditional knowledge and ecosystem-based approaches to manage and restore habitats and populations; address environmental stressors

Sustainable Fisheries and Aquaculture: further sustainable use of living marine resources through science-based management and environmentally and economically responsible approaches

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2025 Request for Proposals

- Projects may request up to \$150K/year for up to 2 years
- 50% matching funds required
- May request WSG Research Fellow to support graduate student participation in research projects:
 - Reduced indirect cost on fellowship portion of budget
 - Must be included in \$150K/year



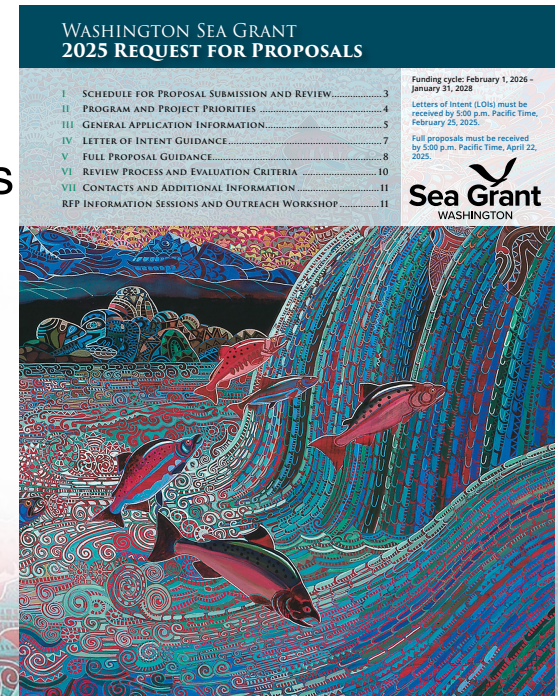
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Specific Priorities for 2025

Research of value to Pacific coastal communities

- Projects that engage with and address issues of concern to Washington's Pacific coastal communities

Research aligned with the Puget Sound Science Work Plan



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Evaluation Criteria

- **Project contribution:** Importance, relevance and applicability of proposed project to WSG priorities, including cultivating partnerships, advancing inclusive research practices, and addressing climate change; application to problems or opportunities with societal relevance; and contribution to student and postdoctoral support
- **Technical/scientific merit:** The degree to which the project will advance scientific understanding and whether the approach is technically sound and innovative, uses appropriate methods, includes clearly stated measurable objectives and mechanisms to evaluate success, and is likely to achieve anticipated results in the time proposed.
- **Engagement plan:** Effective plan for ensuring that relevant groups contribute to, benefit from, and learn about project outcomes; degree to which potential users of the results and Washington Sea Grant staff have been and will be included in project planning and implementation.

Evaluation Criteria

- **Inclusive research practices:** The degree to which the project advances knowledge and topics of particular relevance to communities disproportionately impacted by environmental changes; engages communities in development of research questions and methodologies; broadens the participation of underserved and underrepresented communities and individuals in research; and provides benefits to all Washingtonians.
- **Qualifications of applicants:** The degree to which applicants possess the necessary education, experience, training, facilities and administrative resources to accomplish the project, with consideration to career stage and past performance.
- **Project costs:** The degree to which the budget is realistic and commensurate with the project needs and timeframe, reasonable given the availability of program funds, and effectively leverages other resources to achieve project objectives.

2025 RFP Timeline

January 2025	Request for proposals released
February 3	Outreach workshop for PIs
February 25	Letters of intent due (**new in 2025)
April 22	Full proposals due
May - September	Peer review and project selection
Mid September	Notification of funding decisions
February 1st 2026	Projects start

*All projects submitted to eSeaGrant

For Additional Information

Visit our website:

wsg.washington.edu

Email us:

wsgres@uw.edu

Call us: 206.543.6600

Terrie Klinger, Director (wsg-director@uw.edu)

Kate Litle, Deputy Director (kalitle@uw.edu)



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Q & A

Melissa Poe (she/her)
Assistant Director for Outreach

mpoe@uw.edu

Bridget Trosin (she/her)

*Coastal Policy Specialist; Fisheries and
Boating Team Lead*



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Bridget Trosin

bemmett@uw.edu

Areas of Focus

Lead for Fisheries and Boating Programs

- Key Audiences for Outreach: fishermen, seafood processors, ports, harbormasters, recreational boaters, state agency partners, industry representatives

Washington King Tides Program: local communities photo document high water level

- Key Audience for Outreach: local community members, local governments, researchers

Vulnerability and Adaptation for SLR: ID community vulnerabilities and begin discussions about actionable on the ground projects

- Key Audience for Outreach: local governments, local community members



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Aaron Barnett (he/him)
Boating Program Specialist

Aaron Barnett

aaronb5@uw.edu

Areas of Interest

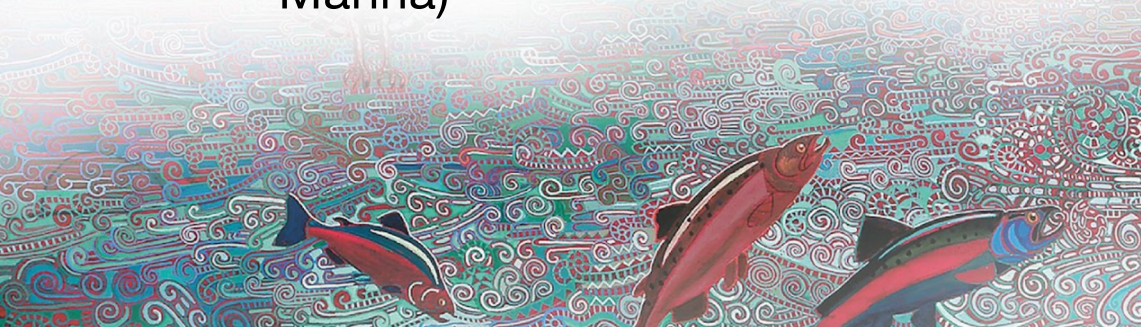
Recreational Boating

Outreach with boaters, marinas, yacht clubs, port districts

- Clean Vessel Act (WA State Parks and Recreation Commission)
- Oil spill prevention (Ecology, Clean Marina)



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Robert Maw (he/him)

Fisheries Specialist

rmaw@uw.edu



Brandii O'Reagan (she/her)

Fisheries Specialist

brandiih@uw.edu

The logo for Sea Grant Washington, featuring the text "Sea Grant" in a bold, sans-serif font, with a stylized bird icon above the word "Grant". Below "Sea Grant" is the word "WASHINGTON" in a smaller, all-caps, sans-serif font.

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Jenna Keeton (she/her)
Fisheries Specialist

Jenna Keeton

keetonj@uw.edu

Focus Area

Sustainable Fisheries and Aquaculture

- Sustainable commercial fisheries education
- Seafood industry coordination, technical assistance
- Maritime inter-industry facilitation
- Fisheries workforce development

Outreach Opportunities

- Connect with commercial fishing communities and seafood industry leaders
- Reach consumers through public-facing booth events
- Facilitate discussion among various maritime industry groups



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Jeff Adams (he/him)
*Marine Ecologist &
Marine Ecology Team Lead*

Jeff Adams

jaws@uw.edu

Education

- BS Biological Oceanography, UW
- MS Fisheries, Bioassessment, UW

Previous Experience

- The Xerces Society
- Washington Sea Grant



Interest Areas

- Naturalist education and interpretation
 - Beach/watershed explorations, school connections, media
- Volunteer stewardship and monitoring
 - BioBlitzes, shoreline monitoring, salt marsh vegetation
- Aquatic Invasive Species
 - Western US, European green crab
- Green stormwater infrastructure and associated water quality needs
- Recreational harvesting



Meg Chadsey (she/her)
Carbon Specialist & NOAA PMEL Liaison

Meg Chadsey

mchadsey@uw.edu

Focus Areas

- Seaweed Aquaculture
- Marine Carbon Dioxide Removal (mCDR)
- Ocean Acidification (OA)
- Marine Renewable Energy



Skills

- Connecting & Coordinating
- Science Translation
- Creative Communication

Example Programs & Projects

- Washington Seaweed Collaborative
- Pacific Northwest mCDR Node
- USDA 'seaweed-to-soil' research
- Olympic OA Sentinel Site



The Pacific Northwest mCDR Node - A Regional Marine Carbon Dioxide Removal Forum
For Knowledge Sharing and Collective Problem Solving
Meg Chadsey^{1,2}, Sara Nawaz³, Kohen Bauer⁴
¹Washington Sea Grant, ²NOAA PMEL, ³American University, ⁴Ocean Networks Canada
Abstract GC33C-0161
Dec 11, 2024 1:40-5:30PM

The infographic consists of four panels connected by arrows, illustrating the process of mCDR and community engagement. The first panel, "Ocean Alkalinity Enhancement", shows a map of the Pacific Northwest and text: "Drawing down atmospheric CO₂ via mineralization-based marine Carbon Dioxide Removal (mCDR) is a complex endeavor with intertwined scientific, engineering and societal challenges." The second panel, "Electrochemical Ocean CO₂ Removal", shows a diagram of an electrochemical cell and text: "Addressing these challenges will require concerted cross-disciplinary efforts, and local knowledge of coastal locations' unique environmental, economic and cultural contexts." The third panel, "Ocean Carbon & Biogeochemistry", shows a group of people and text: "The Ocean Carbon & Biogeochemistry Program recently launched five regional mCDR community 'Nodes' to facilitate place-based problem solving." The fourth panel, "Problem solving in marine carbon dioxide removal (mCDR)", shows a group of people and text: "In April 2024, the Pacific Northwest (PNW) mCDR Node invited mCDR community members* from Alaska, British Columbia, Washington, Oregon and beyond for an afternoon of regionally-focused discussions about permitting & regulations, social issues & engagement, modeling, and test beds." The website www.us-ocb.org/problem-solving-in-mcdr is listed at the bottom.

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Chandler Countryman (she/her)

Resilience and Adaptation Specialist

Chandler Countryman (she/her)

count@uw.edu

Focus Areas:

- Coastal hazards and climate change adaptation
- Community climate resilience
- Environmental Justice

Current Projects:

- Coastal Hazards Resilience Network (CHRN)
- USGS Coastal Storm Modeling System (CoSMoS)
- Tribal Coastal Resilience (NCRC)
- Lower Columbia Sea Level Rise Resilience



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COASTAL HAZARDS
RESILIENCE NETWORK



NCRC
NORTHWEST
CLIMATE
RESILIENCE
COLLABORATIVE
A NOAA CAP/RISA TEAM

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Partner with me!

I can assist with:

- Connecting you to resources and other practitioners to help with your coastal resilience efforts
- Science Communication and Education
- Facilitate discussions among partners and collaborators
- Community Engagement and Outreach
- Coordinate and facilitate technical and community workshops



Contact me:

ccount@uw.edu

206 542 7217

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Kevin Decker (he/him)

Coastal Economist;

Coastal Resilience Team Lead

Kevin Decker

kadecker@uw.edu

Research Interests

- How do marine industries contribute to and impact coastal communities?
- How do you make the coast more economically resilient?
- How might coastal hazards (SLR, storm surge, tsunami, etc.) create economic risks and how can we mitigate and adapt to those risks?
- How can we improve access to economic data that helps the coast make informed economic decisions?



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Ashleigh Epps (she/her)

Aquaculture Specialist



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Ashleigh Epps

aepps6@uw.edu



Interest Areas

- Rapid Response Network for monitoring and responding to mass climate-induced shellfish mortalities.
- Workforce development for the shellfish aquaculture industry specifically outreach in K-12 education.
- Outreach events to engage the community about shellfish aquaculture.
- Climate and biosecurity related issues for shellfish aquaculture.



Education

- B.Sc. Marine Biology, University of Hawai'i at Mānoa
- M.Sc. Marine Biology, Texas A&M University-Corpus Christi

Sydney Fishman (she/her)

Coastal Management Specialist

Sydney Fishman

sfishma@uw.edu

Education

- BS Environmental Studies, University of Southern California
- Master of Environmental Management, Duke University

Focus areas and interests

- Shoreline and coastal management
- Shoreline Master Programs (SMPs)
- Shoreline stabilization
- Climate change adaptation
- Sea level rise
- Coastal resilience projects
- Coastal Storm Modeling System (CoSMoS)
- Trainings for shoreline and coastal management professionals



Carrie Garrison-Laney (she/her)

Coastal Hazards Specialist

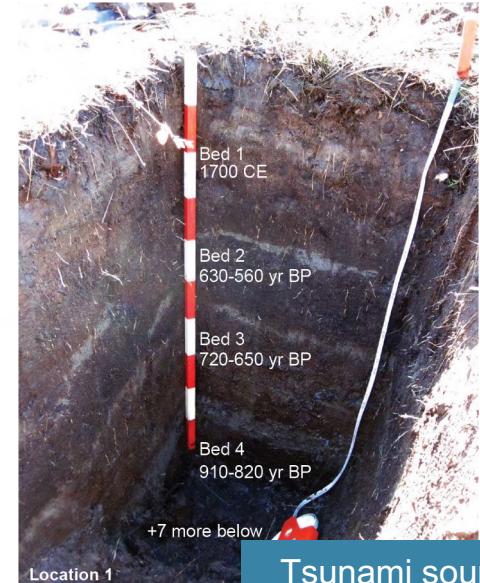
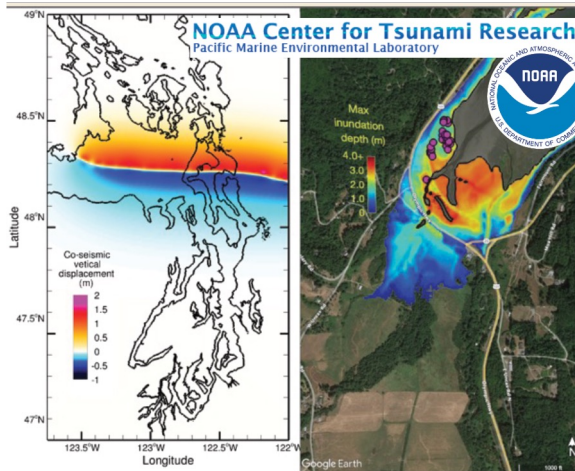
Carrie Garrison-Laney / cegl@uw.edu

*Coastal Hazards Specialist & Liaison to
the Pacific Marine Environmental Laboratory*

B.S. Geology, SFSU
M.S. Environmental Systems, HSU
M.S. Human Centered Design & Engineering, UW
Ph.D. Earth & Space Sciences, UW



CRESCENT
CASCADIA REGION EARTHQUAKE
SCIENCE CENTER



Tsunami sources and recurrence

Tsunami geology and modeling collaborative studies

Interests/Focus Areas

- Paleotsunami geology and recurrence
- Multidisciplinary tsunami and earthquake hazards collaborations
- NOAA Tsunami Science and Technology Advisory Panel (TSTAP)
- Science education & outreach
- Mentoring students

Emily Grason (she/her)
Marine Ecologist

Emily Grason

egrason@uw.edu



Education

- B.A. (2004) Biology, Bowdoin College
- M.S. (2010) Biology, WWU
- Ph.D. (2016) Biology, UW

Research Interests

- Marine Invasions
- Crabs n' Snails (Predator-prey interactions)
- Estuaries
- Conservation, Restoration
- Biodiversity Informatics
- Participatory Science



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Current Projects



Crab Team Program Lead

- Strategic support for monitoring network and Program
- Train and advise green crab trappers around the state. Host annual Green Crab Trappers' Summit
- Collaborate on green crab research in Washington and beyond
- Develop and sustain 10-year ecological monitoring dataset from citizen science program

Oyster Drill Working Group

- Facilitate formation and work of multi-institution working group
- Identify and prioritize research on drills in aid of native oyster restoration

Northwest Straits Commissioner

- Chair Science Advisory Committee
- Support NWSI Marine Resource Committees



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Samantha Larson (she/her)

Science Writer;

Communications Team Lead

Samantha Larson

larsonsa@uw.edu

Share news, progress and photos from your research with the WSG Communications Team

We want to share about your work through our platforms! Including:

- A web page on WSG website research section
- Articles for our blog and newsletters
- Media outreach (including coordinating with other UW communications offices)
- Social media



Michelle Lepori-Bui (she/her)

Marine Water Quality Specialist

Michelle Lepori- Bui

mdtlb@uw.edu

Education

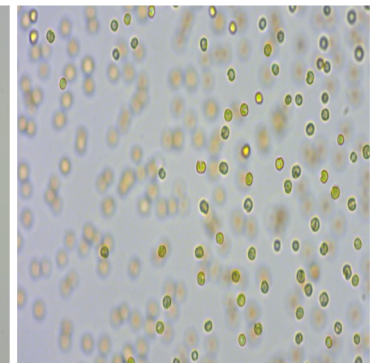
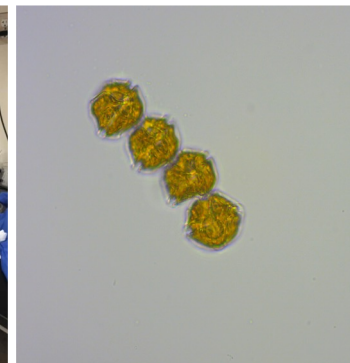
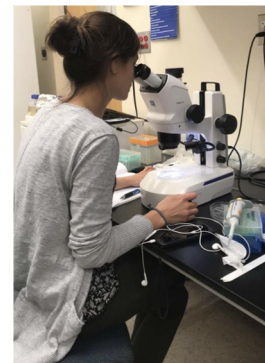
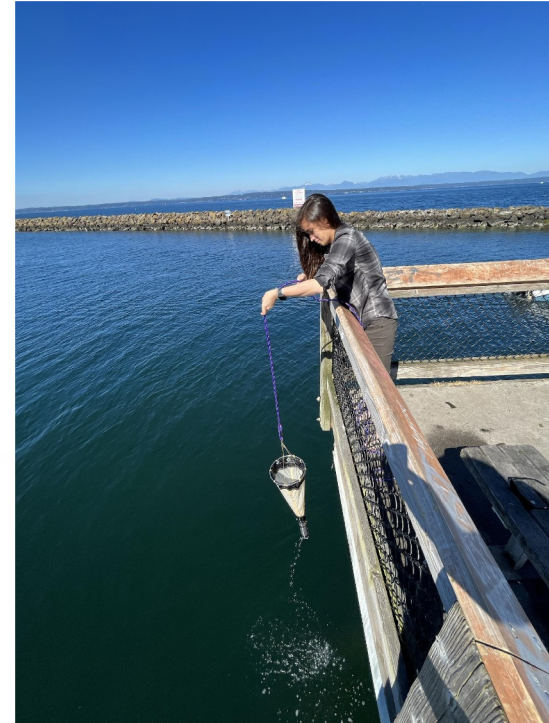
- MA UC Santa Barbara
- BS University of Delaware

Experience

- Phytoplankton ecology and evolution
- Nutrient management strategies
- Wetlands assessment and restoration
- Outdoor education
- Freshwater water quality

Current Focus Areas

- Harmful algal blooms / phytoplankton monitoring
- Marine water quality
- Marine debris
- Community Science
- Outreach and education



Ian Miller (he/him)
Coastal Hazards Specialist

Ian Miller

immiller@uw.edu

2011-Present

- Coastal Hazards Specialist, based in Port Angeles, WA
- Oceanography Instructor, Peninsula College

Focus Area

- Coastal erosion processes and prediction
- Shoreline restoration/Shoreline armoring
- Coastal flooding/ sea level rise
- Science translation and management integration
- Undergraduate ocean science education

Education

- BS Marine Ecology, Huxley College
- PhD Oceanography, UC Santa Cruz



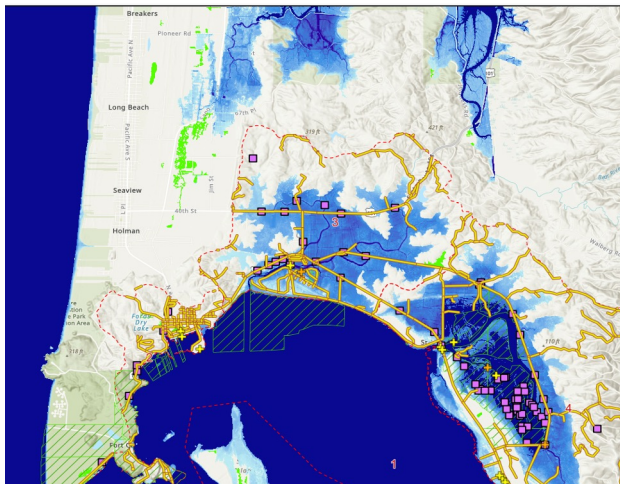
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Example Projects

Implementing Sea Level Projections and Coastal Change Data in Community Plans

Bay To Bay Coastal Resiliency



Applied Research to Support Coastal Hazards Assessment in Washington State

Shoreline Processes Research, Nearshore Restoration Design and Community Capacity Building



sustainability



Type of the Paper (Article, Review, Communication, etc.)

A data-driven approach for assessing sea level rise vulnerability applied to Puget Sound, Washington State, USA

Ian Miller¹, Avery Maverick², Jim Johannessen², Chloe Fleming³ and Seann Regan⁴

1
2
3
4

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What can I do for your project?

Support your
Outreach/Engagement Plan

- Liaison with coastal communities
- Connect you to local managers

Partner to develop and implement a
research project:

- Coastal bluff erosion
- Shoreline response to sea level change
- Climate integration into planning
- PNW sea level rise/budget

360 417 6460 | immiller@uw.edu

Nicole Naar (she/her)

Social Science and Education Specialist

Integrated Knowledge and Education Team Lead



Nicole Naar

nanaar@uw.edu

Expertise & Interests

- Cooperation and conflict in coastal communities
- Social license and aquaculture
- Shellfish and seaweed aquaculture
- Social science methods
- K-12 education
- Facilitation

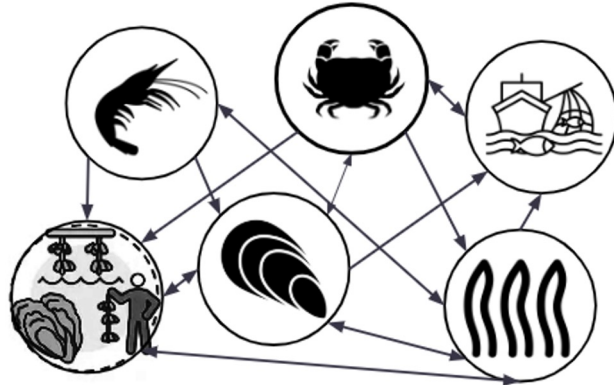
Previous Positions

- 2008-2011: HS Science Educator (TX)
- 2019-2020: NRC Postdoc (NOAA-WCR)

Education

- B.S. Anthropology & Environmental Studies (Emory University, 2007)
- Ph.D. Anthropology (UC-Davis, 2019)

Recent & Current Projects



How I can help...

- Network with:
 - NOAA and state agencies
 - Shellfish and seaweed farmers
 - Coastal partners
 - Tribal resource managers
- Provide guidance and resources related to:
 - Interdisciplinary social science
 - Curriculum development
 - Collaborative research
 - Inclusive engagement

Melissa Petrich (she/her)

Water Quality Specialist

Melissa Petrich (she/her) Water Quality Specialist - Marine Ecology Team

mpetrich@uw.edu

Education

MS - Environmental Science - Montana State University

BA - Environmental Science - University of San Diego

Relevant Previous Experience

- Pierce County Surface Water Management
- WA DNR - Aquatic Assessment and Monitoring Team

Focus Areas

- Pollution Reduction
 - Stormwater research and best management practices
 - Education and outreach
 - Point and nonpoint pollution reduction
 - Nutrient reduction strategies
- Water Quality Monitoring
- Community Science
- Environmental Education and Outreach
- Harmful Algal Blooms
- Aquatic Ecology



Sanpisa Sritairat (she/her)

Community Engagement Specialist

Washington State Coastal Hazards Organizational Resilience Team (COHORT)

Sanpisa Sritairat

Sanpisa@uw.edu

Education

- BS Hydrogeology, Environmental Science, and Biology, Rensselaer Polytechnic Institute
- MA/MPhil/PhD Earth and Environmental Science, Columbia University

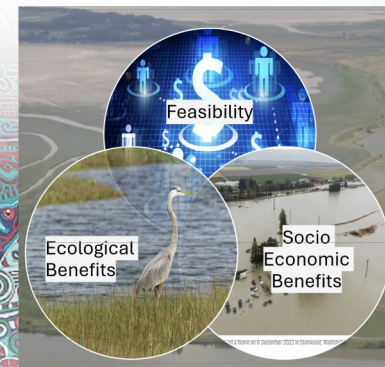
Roles

- Core WSG staff in the Interagency Coastal Hazards Organizational Resilience Team (COHORT)
- Provide technical assistance to enhance community's prioritized coastal resilience needs

Love

- Cross-disciplinary collaboration
- Community's focused holistic coastal resilience
- Coastal hazards and climate change science, monitoring, forecast, planning, mitigation, and adaptation
- Nature-based solutions
- Science education and mentorship

Learn More about COHORT



Framework

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Examples of Collaborative Projects



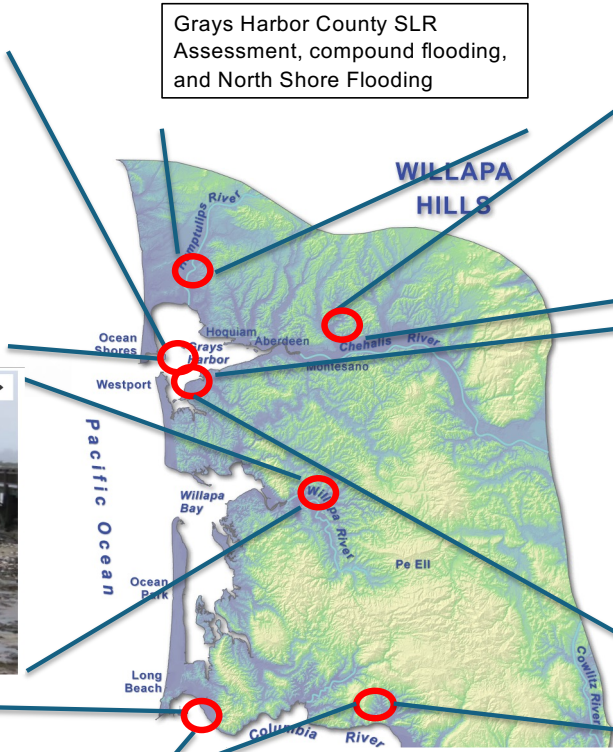
Ocean Shores Erosion
Credit: Mott MacDonald, 2023



Lower Willapa Resilience Project



Pacific County: SLR assessment, adaptation, and plans integration



Grays Harbor County SLR Assessment, compound flooding, and North Shore Flooding



Chehalis Basin flooding and restoration



Westport: SLR, flooding, and erosion



Wahkiakum: Coordinated flood resilience effort

Let's Collaborate!



Enhance Collaboration with

- Coastal tribal and local governments and communities
- Federal and state agencies
- Organizations, practitioners, and non-profits in coastal resilience space

To

- Identify research/data gaps and local needs
- Design Meaningful community engagement
- Co-create community's prioritized holistic coastal resilience projects



Maile Sullivan (she/her)
Education Specialist

Maile Sullivan

mailesul@uw.edu

Focus Areas

NOAA Science Camp

- Co-led by WSG and NOAA
- 2 week-long programs for middle and high school campers in July
- Integrate NOAA science and real-world data into fun, immersive experience

Orca Bowl

- High school knowledge bowl competition
- Focused on ocean sciences
- Participants from high schools around the state



Education Networks

- Northwest Aquatic and Marine Educators (NAME)
- National Marine Educators Association (NMEA)
- Sea Grant Education Network (SGEN)
- UW Youth Programs



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Lisa Watkins (she/her)

Community Science Specialist



Lisa Watkins

watkinsl@uw.edu

B.S. Environmental Engineering (Clemson)

M.S. Biological & Environmental Engineering (Cornell)

Ph.D. Biological & Environmental Engineering (Cornell)

Interests & Expertise

- **Community Science methods**
- **Plastic Pollution (microplastics+)**
- Volunteer engagement
- Science outreach & communication



Thank you!!



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