



Washington Sea Grant
University of Washington

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Washington Sea Grant Student Assistant - West Coast Seafood Marketing Project

Department: Washington Sea Grant (WSG)

Preferred Start Date: May 1, 2023

Application Deadline: First consideration given to applications received by March 16, 2023

Washington Sea Grant (WSG) has a unique opportunity for a motivated and enthusiastic Student Assistant to support the Fisheries Program on marketing pathways for commercial fishers.

WSG background

A leader in research, outreach and education for more than 50 years, Washington Sea Grant helps people understand and address the challenges facing Washington's ocean and coasts. WSG serves the Pacific Northwest and the nation by funding high quality marine research and working with communities, managers, decision-makers, businesses, educators and the public to advance regional understanding and sustainable use of ocean and coastal resources. WSG envisions healthy, productive and resilient coastal and marine ecosystems that sustain Washington's rich cultural and maritime heritage, vibrant coastal communities, clean waters and beaches, prosperous fisheries and aquaculture, diverse wildlife and an engaged public.

WSG maintains a commitment to diversity, equity and inclusion, by pursuing diverse perspectives, and enhancing cultural understanding. WSG works to create equitable access to resources and opportunities for Washington's diverse communities and seeks to incorporate their voices and priorities. WSG's values are informed by environmental justice and are based in a culture of inclusion, respect, long-term engagement and accountability.

General Duties/Description:

The Washington Sea Grant West Coast Seafood Marketing Student Assistant offers a unique opportunity to gain experience developing and sharing tools and information for:

- Researching direct seafood marketing techniques for members of the commercial fishing and aquaculture industries,
- Analyzing, visualizing, and communicating commercial fisheries and aquaculture data,
- Raising awareness of opportunities to purchase locally-caught seafood to the general public,
- Hosting a Washington Sea Grant Outreach booth at various Seafood Festivals.
- Creating outreach material on direct marketing pathways for use by Harbormasters and Port Managers,
- Other duties as assigned or needed by the Seafood Marketing team.

The Student Assistant will work with WSG Fisheries and Aquaculture Program staff to share information about the project titled “West Coast Response to COVID-19 Impacts on the Seafood Industry”. The position provides eligible graduate students the opportunity to expand career skills, develop industry contacts, and build a portfolio that will help them gain entry into their desired field.

Requirements:

- Excellent oral communication skills with diverse audiences
- Able to enthusiastically interact with and educate the general public
- Detail oriented, organized and motivated to explore new concepts and opportunities
- Experience in basic data analysis and visualization using Excel or R or an equivalent programming language
- Enrolled graduate student at the University of Washington
- Has a Drivers License and access to a vehicle or able to access a UW fleet vehicle

Desired Skills and Attributes:

- Interest in working with harbor masters, marina managers, aquaculture producers, and fishermen
- Demonstrated proficiency with Microsoft Office applications and Google Share Drives
- A commitment to cultivating partnerships and to diversity, equity and inclusion in line with the goals and values of Washington Sea Grant

Hours:

The Student Assistant works an average work week of 19.5 hours during the school year. Additional hours beyond 19.5 hours could be arranged during summer. At Washington Sea Grant, our flexible work week is defined as Monday through Sunday, as occasional evening and weekend work will be required to accommodate various Seafood Festival events. The position is funded through Summer 2024. Please do keep in mind this timeline as it extends beyond UW graduation. The Student Assistant is expected to work independently, keep regular hours on an agreed-upon schedule, meet regularly with WSG supervisor in person and onsite for guidance and maintain consistent email contact when working offsite.

Salary:

Salary pay rate is \$19/hour.

Supervised by:

The Student Assistant is supervised by Project lead Jenna Keeton with support from Sarah Fiske, Teri King and MaryAnn Wagner who serve as co-project leads.

How to Apply: Email cover letter, resume, and the names of 2 professional references in a single PDF document to Jenna Keeton (keetonj@uw.edu) and Deborah Purce (dpurce@uw.edu). Priority deadline is **March 16, 2023**.