



**Boat Sales Activity  
Washington State  
1st Quarter - 2010**



Source of Sales	2010								2009		2009-2010 Comparison			
	January		February		March		1st Quarter Total		1st Quarter Total		1st Quarter Change			
	Units	\$	Units	\$	Units	\$	Units	\$	Units	\$	Units	%	\$	%
New Dealer	72	\$5,087,917	145	\$4,940,169	246	\$13,330,481	463	\$23,358,567	390	\$17,897,981	73	18.7%	5,460,587	30.5%
New Import *	45	\$2,231,386	55	\$902,260	100	\$4,170,219	200	\$7,303,865	235	\$7,933,345	-35	-14.9%	-629,479	-7.9%
Used Dealer	108	\$3,354,736	123	\$3,401,045	257	\$7,755,693	488	\$14,511,474	367	\$8,243,237	121	33.0%	6,268,236	76.0%
Used Dealer Import	33	\$2,484,439	63	\$1,502,258	142	\$7,256,110	238	\$11,242,807	149	\$9,003,047	89	59.7%	2,239,760	24.9%
Used Private	805	\$5,437,299	1,116	\$5,056,649	1,892	\$6,394,131	3,813	\$16,888,078	2,967	\$14,535,693	846	28.5%	2,352,385	16.2%
Used Import **	246	\$2,083,095	343	\$4,542,713	566	\$6,692,347	1,155	\$13,318,155	898	\$11,088,089	257	28.6%	2,230,066	20.1%
<b>Total</b>	<b>1,309</b>	<b>\$20,678,873</b>	<b>1,845</b>	<b>\$20,345,094</b>	<b>3,203</b>	<b>\$45,598,980</b>	<b>6,357</b>	<b>\$86,622,947</b>	<b>5,006</b>	<b>\$68,701,392</b>	<b>1,351</b>	<b>27.0%</b>	<b>17,921,555</b>	<b>26.1%</b>

\* Current WA resident registers a new boat from an out of state dealer.

\*\* Current WA resident registers used boat purchased from out of state.

*Source: Washington Department of Licensing and Washington Sea Grant Program*