



**Boat Sales Activity
Washington State
3rd Quarter - 2010**



Source of Sales	2010								2009		2009 & 2010 Comparison			
	July		August		September		3rd Quarter Total		3rd Quarter Total		3rd Quarter Change			
	Units	\$	Units	\$	Units	\$	Units	\$	Units	\$	Units	%	\$	%
New Dealer	348	\$11,611,821	270	\$7,389,670	170	\$6,075,554	788	\$25,077,045	1,248	\$40,880,545	-460	-36.9%	-15,803,500	-38.7%
New Import *	152	\$2,864,449	119	\$3,287,468	61	\$892,331	332	\$7,044,248	518	\$19,399,448	-186	-35.9%	-12,355,199	-63.7%
Used Dealer	377	\$11,178,278	315	\$8,112,597	237	\$8,140,827	929	\$27,431,703	1,093	\$25,735,412	-164	-15.0%	1,696,292	6.6%
Used Dealer Import	154	\$3,952,537	120	\$2,988,110	64	\$2,175,532	338	\$9,116,179	392	\$11,749,360	-54	-13.8%	-2,633,181	-22.4%
Used Private	4,389	\$11,734,142	3,325	\$8,854,242	2,045	\$7,576,649	9,759	\$28,165,033	10,112	\$28,663,444	-353	-3.5%	-498,411	-1.7%
Used Import **	1,204	\$10,187,215	852	\$9,072,694	521	\$3,880,882	2,577	\$23,140,791	2,694	\$20,960,093	-117	-4.3%	2,180,697	10.4%
Total	6,624	\$51,528,442	5,001	\$39,704,781	3,098	\$28,741,776	14,723	\$119,974,999	16,057	\$147,388,302	-1,334	-8.3%	-27,413,302	-18.6%

* Current WA resident registers a new boat from an out of state dealer.

** Current WA resident registers used boat purchased from out of state.

Source: Washington Department of Licensing and Washington Sea Grant Program