



**Boat Sales Activity
Washington State
4th Quarter - 2014**



Source of Sales	2014				2013		2013 & 2014 Comparison							
	October		November		December		4th Quarter Total		4th Quarter Total		4th Quarter Change			
	Units	\$	Units	\$	Units	\$	Units	\$	Units	\$	Units	%	\$	%
New Dealer	135	\$13,441,524	100	\$9,272,637	99	\$5,614,353	334	\$28,328,514	236	\$16,171,742	98	41.5%	12,156,772	75.2%
New Import *	68	\$2,452,419	40	\$1,323,824	47	\$1,235,677	155	\$5,011,920	135	\$3,603,358	20	14.8%	1,408,562	39.1%
Used Dealer	246	\$10,312,262	161	\$9,224,762	135	\$5,498,102	542	\$25,035,126	467	\$28,698,276	75	16.1%	-3,663,150	-12.8%
Used Dealer Import	40	\$4,113,715	27	\$5,324,626	28	\$3,002,144	95	\$12,440,485	84	\$13,783,996	11	13.1%	-1,343,511	-9.7%
Used Private	1,460	\$10,026,387	769	\$5,775,867	711	\$5,454,027	2,940	\$21,256,281	2,567	\$19,172,747	373	14.5%	2,083,534	10.9%
Used Import **	374	\$4,202,517	201	\$4,862,411	210	\$4,089,764	785	\$13,154,692	752	\$10,480,360	33	4.4%	2,674,332	25.5%
Total	2,323	\$44,548,824	1,298	\$35,784,127	1,230	\$24,894,068	4,851	\$105,227,018	4,241	\$91,910,479	610	14.4%	13,316,539	14.5%

* Current WA resident registers a new boat from an out of state dealer.

** Current WA resident registers used boat purchased from out of state.

Source: Washington Department of Licensing and Washington Sea Grant Program