

CALENDAR ALERT

September 26, 2014

FOR IMMEDIATE RELEASE

MEDIA CONTACT

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Developing a Marketing Plan and Financial Planning Workshops for Commercial Fishermen and Farmers

How to get the most out of your fishing and farming operations

Washington State University Jefferson and Clallam County Extension and Washington Sea Grant are cosponsoring two workshops for commercial fishermen and farmers in conjunction with WSU's Cultivating Success Agricultural Entrepreneurial Class in Chimicum, Wa.

DEVELOPING A MARKETING PLAN

OCTOBER 29

Topics include Direct Marketing Strategies.

Speakers include Lissa James, Hama Hama Seafood and Shellfish Co., Hoods Canal and Crystie Kisler, Finnriver Farm and Cidery, Chimicum.

6 p.m. to 9 p.m. Fee:
\$25 per operation

The location of the workshops are being held in the Chimicum Grange, 9572 Rhody Drive, Chimicum, WA98325

This program is available to all without discrimination. To request disability accommodation, contact:

206.543.6450 (voice);
206.543.6452 (TDD); or
206.685.3885 (fax).

Washington Sea Grant provides statewide marine research, outreach, and education services. The National Sea Grant College Program is part of the National Oceanic and Atmospheric Administration (NOAA), U.S. Department of Commerce. www.wsg.washington.edu/

FINANCIAL PLANNING

NOVEMBER 15

Topics cover the 5 C's of credit, lending programs targeting small farms and fishing businesses, record keeping, enterprise budgeting and cash flow.

Speakers include Pete Granger, WSG and Reefnet fishermen; Ricky Adams, NW Farm Credit Services; John Bellow, SpringRain Farm; and Brian Kuh, Craft3.

9 a.m. to 4 p.m. Fee: \$50
per operation.

Laptops strongly suggested with Microsoft Excel.

For more information or to register please contact Sarah Fisken, Wash Sea Grant 206.543.1225 or Kellie Henwood, WSU Extension 360.379.5610 ext 201



WASHINGTON STATE UNIVERSITY
CLALLAM & JEFFERSON COUNTY EXTENSION