

# Maile C. Sullivan

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## Career Summary

Energetic, hard working, enthusiastic marine affairs professional with highly developed skills in education and community outreach. Detail-oriented team leader with a passion for the ocean, conservation, and a keen interest in sustainable ecotourism and international development. Establishes a sense of community both professionally and personally. Welcomes challenges and embraces change.

## Demonstrated Skills

- Communication and outreach to diverse publics
- Program/project management
- Training (including curriculum and professional development)
- Partnership management
- Mediation/conflict resolution
- Management/leadership
- Fundraising/grants management
- Scientific and Social Research

## Education

**University of Washington, School of Marine Affairs, Seattle, WA**

**2006 - 2008**

M.M.A in Marine Affairs and Policy

Specialization in Marine Tourism

*Thesis: Capacity Building for Sea Turtle Conservation Tourism: Establishing Best Practices for International NGOs*

**Connecticut College, New London, CT**

**1997 - 2001**

B.A. in Environmental Science, Graduated *Cum Laude*

- Teacher Certificate Program, Secondary Education General Science
- School for Field Studies, Marine Resource Management Program, Turks and Caicos, BWI

## Professional Work Experience

**Washington Sea Grant, Seattle, WA**

**2011- Present**

### ***Education Coordinator***

Manage K-12 education and outreach programming including Washington State Ocean Sciences Bowl (Orca Bowl) and NOAA Science Camp. For these two programs: develop and maintain annual budgets for programs; recruit program participants, volunteers, and teachers; hire and train NOAA Science Camp staff; develop and maintain partnerships to support programs; design and implement program evaluation tools; provide program updates and reports when needed.

**NOAA National Marine Fisheries Service, Coral Reef Conservation Program, Silver Spring, MD**

**2009-2010**

### ***Coral Program Specialist***

Managed regional coral reef efforts in US coral reef jurisdictions; developed priorities and monitored performance of program components; provided budget forecasting and preparation of funding requests; supported strategic planning efforts including identifying priorities, developing performance measures, and implementing programmatic changes in response to the CRCP's recent external program review; staffed the *Staff Evaluation and Assessment (SEA)* team and the *DEEP Coral Team*; assisted with development of 3-year budgets and recommendations for internal project funding; assisted with review of National Coral Reef Conservation grants and formation of cooperative agreements with external organizations/agencies; managed information needed to support the CRCP including customized, accurate and up-to-date responses to inquiries relative to actions and expenditures associated with the Coral Reef Conservation Act.

- Implemented new, congressionally-mandated *Deep Sea Coral Research and Technology Program*

- Reviewed NOAA technical documents and reports including Reports to Congress, National Goals and Objectives, CRCP Strategic Plans, etc.
- Served on several working groups to provide support and represent interests of the National Marine Fisheries Service: Budget and Accountability; Data Management; Coral Reef Information Systems; Spend Plan Redesign; Education and Outreach; Deep-sea Coral Program Planning; Mapping and Monitoring (CREIOS)
- Acted as communications/outreach co-coordinator for Seafloor Characterization of the U.S Caribbean *Spring 2010 Research Mission aboard the NOAA Ship Nancy Foster: March 18 - April 6, 2010*
- Assisted in the development of 3 regional workshops regarding the conservation of coral reefs
- Developed coral related outreach materials on for Office of Habitat Conservation and the CRCP

**Washington Sea Grant, Seattle, WA**

**2007- 2009**

***Event Coordinator***

Event planner for West Coast Governors' Agreement Conference; logistics coordinator overseeing registration, reimbursements; technical support; liaison between Washington Sea Grant and conference chairs; vendor management.

***NOAA Science Camp Coordinator***

Coordinate NOAA Science Camp Program for summers 2007 and 2008; work collaboratively with Camp Director and NOAA scientists to provide dynamic educational programming for 7<sup>th</sup> and 8<sup>th</sup> graders; recruit, hire and supervise camp staff.; facilitate partnerships between NOAA scientists, Washington Sea Grant, and program vendors.

- Established on-site risk management plan for camp programming
- Doubled camper attendance and managed registration and correspondence with parents and vendors

***Education Assistant***

Provide ongoing assistance to Washington Sea Grant education department with design and implementation of new web-based marine education resource database; assist with coordination and implementation of ORCA Bowl competition.

- Conducted extensive research of existing marine education web resources and provided content for database

**Camp SEA Lab, Seaside, CA**

**2003 –2006**

***Education Director***

Designed and implemented marine science outdoor education programs for youth ages 8-18; acted as on-site camp director for day and residential camp programs and outdoor science school; developed and implemented environmental outreach programs for families, schools, and teachers; conducted program evaluations and presented findings for educational effectiveness of organization; recruited, trained and supervised all education staff; trained regional educators in marine science education literacy and curricula; recruited participants and staff through active program marketing.

- Forged many new partnerships and involvement with regional organizations including regional NGOs, businesses, and governmental agencies
- Wrote and aligned curricula to National, California State and Ocean Literacy Standards
- Developed framework for volunteer program
- Wrote several grants and secured funding for scholarships for underrepresented youth to attend camp
- Grew program from a 5 week summer camp to a year round marine education program serving over 1,500 youth/year

**St. Eustatius National Marine Park, St. Eustatius, Netherlands Antilles**

**2002**

***Marine Conservation Technician***

Worked in three national park areas to protect the highly biodiverse and unique tropical island of St. Eustatius; participated in both ecological and educational projects to further the mission of STENAPA Marine Park; facilitated community partnerships for cooperative research with local dive shops, fishermen and other stakeholders; continually monitored and assessed diver impact on coral reefs within the marine park; presented and instructed marine conservation concepts to local community members and schools

- Established and implemented first sea turtle tagging and nesting program for island of St. Eustatius
- Conducted diver impact studies on regional coral reef systems
- Coordinated volunteer environmental community service program, enlisting aid from locals, dive companies and tourists
- Communicated conservation messages and marine park news to community via press releases, local radio, newsletters
- Developed initial curricula for the “Junior Ranger Program,” an advanced environmental education program that engages youth in projects related to coral reef conservation, watershed protection, etc.
- Led “Snorkel Club” outreach program to introduce and certify Antillean youth in skin diving skills and basic marine ecology
- Secured \$15,000 grant funding from Netherlands Antilles Department of Environment & Nature for marine education programs and Queen Conch (*Strombus gigas*) research

**Connecticut College Office of Student Life**, New London, CT  
**Resident Director**

**2000 - 2001**

Facilitated community in a college residential house through educational and social means that challenged and supported the personal development of each student resident; worked collaboratively with faculty, staff, and the Connecticut College community; acted as mediator for conflict, peer counseling and crisis management; interpreted, educated and enforced Connecticut College policies and confronted policy violations.

- Served as sole residential director for group of 95 students
- Interviewed, selected and trained new staff members

## Consulting and Volunteer Experience

**National Geographic Society**, Washington, DC

**Present**

**Consultant**

Designing and coordinating events for National Geographic’s recently launched *Mission Blue* campaign.

- Collaborate with marine and coastal professionals to conduct workshops to enhance resources and conservation based content available to the marine recreation community
- Provide outreach for *Mission Blue* at DEMA Conference, 2010

**Ocean Conservancy**, Washington, DC

**2009**

**Consultant**

Gathered and prepared data for Northern Right Whale conservation project; researched historical records, media sources, and reports to glean information for Ocean Conservancy’s whale conservation efforts.

**Women’s Aquatic Network**, Washington, DC

**2009 -2010**

**Program Officer**

Worked with other WAN officers to facilitate events and opportunities to bring together professionals with interests in marine, coastal and aquatic policy, research, management, legislation, and other related areas, and to promote the role of women in marine, coastal and aquatic affairs.

**The Coastal Society – University of Washington Student Chapter**, Seattle, WA

**2008**

**President**

Facilitated UW Chapter quarterly activities; led monthly meetings for chapter’s officers and all-hands meetings for chapter members; recruited new student membership; collaborated with TCS National, and other student chapters nation-wide.

- Hosted 3 “Blue Drinks” networking events for regional marine and aquatic community
- Planned and facilitated “Brown Bag Lunch” outreach series to integrate regional professionals into marine academic community
- Organized several coastal and community service activities for members
- Chaired partnership between TCS and 2008 FAME Conference

**Fisheries and Marine Ecosystems (FAME) Graduate Student Conference, Seattle, WA** 2007

***Co-Chair***

Coordinated a national conference for graduate students involved in interdisciplinary ocean and coastal research; managed several working committees including logistics, fundraising, events, marketing, and scholarships.

- Recruited 100+ graduate students nation-wide to grow FAME from a regional to a national network
- Secured \$25,000 in fundraising efforts to support conference

**Monterey Bay National Marine Sanctuary Education Panel (SEP), Monterey, CA** 2003 – 2006

***Education Representative***

Collaborated with regional marine and watershed education groups to increase ocean awareness and protection; represented Camp SEA Lab and provided NGO perspective to education community.

- Revised MBNMS Joint Management Plan and provided input for relevant education initiatives

**Monterey Bay Aquarium, Monterey, CA** 2003 – 2006

***Student Oceanography Club Mentor***

Acted as mentor for 80 middle school members in classroom and field based experiences pertaining to ocean conservation.

- Completed over 200 hours of volunteer service for Aquarium

**WILD COAST International Conservation Team, Northern CA** 2002

***Intern***

Coordinated and presented educational sea turtle conservation programs for Northern California schools and libraries; organized book buying program benefiting school libraries in Baja, Mexico.

**Publications**

Pietri, D., Soule, B., Kershner, J., Soles, P., and M. Sullivan (2008). *The Arctic Shipping and Environmental Management Agreement: a regime for marine pollution*. Coastal Management Journal.

**Presentations**

Observations of Marine Wildlife Tourism in Baja, Mexico. Fisheries and Marine Ecosystems Graduate Student Conference. April 2008. Port Angeles, Washington.

Marine Wildlife Tourism Opportunities in Baja, California. 5<sup>th</sup> Coastal Marine Tourism Congress, Balancing *Marine Tourism, Development and Sustainability*. September 2007. Auckland, New Zealand

**Accreditations, Affiliations and Licenses**

Women's Aquatic Network, The Coastal Society–University of Washington Chapter, Marine Affairs Student Association, Women's Aquatic Network, Connecticut Secondary School Teaching Certificate, NAUI Open Water Diver, PADI Advanced Open Water Diver, CPR/First Aid, Tender for St. Eustatius Hyperbaric Chamber